

# Intensive Case Management

The world's best medical care when you need it most



PRIVATE HEALTH  
CARE WITHOUT COMPROMISE



Our **Intensive Case Management Service** provides people dealing with a serious medical issue access to the world's best medical resources, the creation and implementation of a custom care plan and comprehensive support throughout your health journey.

**Intensive Case Management Service** delivers priority access to top physicians, AI-powered medical literature research, logistics coordination and emotional and decision-making support when you need it most.

Your Personal Care Team will become immersed in your case, ensuring that you are treated by the most experienced and specialized physicians, that your diagnosis is correct and that your treatment plan is optimized for your needs. Your team also coordinates all logistics, including scheduling medical appointments, providing you and your family peace of mind at this challenging time.

Private Health Management manages cases across the entire spectrum of medicine, including cancers, cardiovascular conditions, trauma, addiction, behavioral disorders and major health issues that have defied diagnosis. We are independent of all hospitals and health plans so that we can focus solely on you.

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## The Client Experience

- 1 Sign-up:** Welcome to Private Health
- 2 Personal Care Team Assigned:** Deploy your dedicated clinical, research, client services and medical records team members
- 3 Immersion Project Begins:** Deep dive into your medical history
- 4 Clinical Summary Created:** Interpret data and identify missing pieces to tell your medical story
- 5 Expert Physicians are Engaged:** Consult the world's top experts and distill their opinions
- 6 Diagnosis Clarified:** Confirm, refine, or change your diagnosis to make sure it is accurate and precise
- 7 Care Plan Created:** Engage leading experts to establish a fully optimized care plan
- 8 Care Plan Implemented:** Coordinate all aspects of your care and stay engaged to ensure optimal outcome

## Our Unique Approach

*Our proven 4-step process ensures that you receive the best of what's possible in medicine today*



### Immersion

- Collect, organize and summarize all necessary clinical information, including relevant medical records, diagnostic tests, medical imaging and laboratory tests



### Diagnosis

- Determine or confirm the accuracy and completeness of your diagnosis
- Enables your treatment to be precisely tailored to be most effective



### Treatment Planning

- Establish and implement an individualized care plan
- Consult the world's best experts in exactly your condition, examine the medical literature and clinical data and consider your preferences



### Treatment Implementation

- Ensure that your care plan is properly implemented and coordinate all providers
- We make any necessary adjustments based on your condition and treatment response










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## Services

-  **Guidance from Leading Specialists:** We believe in *expert* opinions, not just second opinions, which too often result in confusion instead of better care. We identify and secure priority access to the most experienced and capable specialists to ensure that you receive the most appropriate treatment. We work closely with as many leading specialists as needed to determine exactly the right care plan for you and your specific health need.
-  **Individualized, AI-Powered Proprietary Health Research:** Our unique in-house research department of MD, PhD and PharmD scientists scour the medical literature to ensure that the latest findings guide your care plan. Our proprietary, state-of-the-art research engine enables us to efficiently identify and analyze the most relevant publications in the vast and rapidly expanding medical literature. We investigate and evaluate innovative technologies, including new drugs and devices, new diagnostic modalities and clinical trials.
-  **Leading-Edge Treatment Options (including clinical trials):** We explore treatments that fall outside of standard guidelines, including “off label” use of FDA approved treatments and clinical trials. We work closely with your physicians to adjust your current treatment regimens to comply with clinical trial requirements as needed.
-  **Education on Treatment Options and Decision Support:** We help you understand your health, prognosis, and options, empowering you to take control of your healthcare. We discuss the pros and cons of each treatment option and provide the information you need to make an educated decision about your care.
-  **Treatment Response and Disease Recurrence Monitoring:** We ensure that all imaging and laboratory studies are regularly and properly conducted to catch any early signs of poor treatment response or disease recurrence. We can then identify a need for additional or different treatments and pursue those paths with you.
-  **Medical Records Collection and Review:** We collect and review all your medical records on an ongoing basis to make sure that we fully address all your health issues
-  **Comprehensive Supportive Care and Logistics:** We assist in managing logistics, including scheduling appointments and coordinating with all members of your care team. We source and involve all appropriate supportive care providers including nutritionists, psychosocial support providers, physical therapists, trainers, private duty nurses and others to ensure that you feel wholly supported beyond your medical care. We facilitate communication so that everyone works together as one team.
-  **Side Effects Minimization and Management:** We proactively address treatment-related quality of life issues and work with your physicians to minimize side effects and manage them as effectively as possible
-  **Global Research:** We research and evaluate cutting edge treatments around the world to determine if they are a fit for your specific health needs.

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## Resources

*Our highly-trained clinical resources work as a team to understand each client's needs and configure the scope and intensity of our support accordingly*



### Clinical

- Nurse Practitioners and Physician Assistants
- Available 24|7
- Address all medical issues
- Provide personal support



### Research

- MDs, PhDs, Pharm Ds
- Physician Referral Specialists
- Research medical literature
- Investigate and evaluate physicians and treatments



### Logistics

- Clinical Service Coordinators
- Scheduling, coordination and follow-up



### Medical Records Collection

- Medical Records Specialists
- Collect, organize, digitize and summarize medical records

*All physician referrals are optimized for each client's specific needs via our proprietary databases, vetting process and research methodology*



### Therapeutic Area Leaders

- Eminent, highly specialized, experienced experts who regularly consult on our toughest cases
- Provide leadership on cases where they are the world leaders
- Level of involvement ranges from thought leadership to treatment



### Enhanced Providers

- In-network, select high quality, cost-effective physicians in major cities who see our clients on an expedited basis
- Includes primary care physicians and the most frequently requested specialists (orthopedics, dermatology, OB/GYN, etc.)



### Specialist Physicians

- More than 15,000 meticulously evaluated top physicians in 350 specialties and sub-specialties
- Continuously maintained and updated by our physician referral experts



### International Safety Net

- Extensively vetted, Western-trained, English speaking physicians and clinicians in more than 180 countries
- For routine and emergency care abroad

*While we can never promise a certain outcome, we are confident in our ability to deliver you the medicine of tomorrow, today.*

*We welcome the opportunity to serve you.*